An Educational Oasis Grows in Queens

2012 Economic Value Report
Over the last year, York has successfully increased the student population to a total of 8,242 and has seen a significant increase in the number of students and faculty members receiving awards and grants for contributions in research, scholarship and community service.

In addition to building our student population and taking our college to new levels of excellence, York continues to contribute significantly to the local economy of the Borough of Queens as we detail in this 2012 Economic Value Report.

York is a senior college of the City University of New York (CUNY). We now offer over 40 undergraduate majors and a B.S./M.S. in Occupational Therapy. In addition, York College is home to the Northeast Regional U.S. Food and Drug Administration Laboratory (FDA) office and the CUNY Aviation Institute.

In keeping with our vision as a “transformative urban institution and cultural hub,” we are major stakeholders in the Borough of Queens. Over the years, we have been very active in the revitalization of the Southeast Queens area by sharing our college’s resources and expanding campus facilities. We are very proud of the many services we provide, including the Voluntary Income Tax Assistance (VITA), the Small Business Development Center (SBDC), Continuing Professional Education and the outreach York professors are making to first through ninth graders in the NASA Science, Engineering, Mathematics and Aerospace Academy (SEMAA). Also, the Queens High School for the Sciences and the York Early College Academy (YECA) are housed on the York campus.

York’s multi-cultural student body includes over 125 nationalities who speak 84 different languages. Our global reach involves a study abroad program that takes students to Europe, Latin America, Africa and most recently China.

We intend to expand our footprint in Queens with the addition of a new Academic Village and Conference Center in the next five years. This will help us to provide students with a thriving intellectual environment that will energize them to meet their goals. York is committed to inspiring all students as stated in our college’s motto, “Dare to be wise.” We intend to be the energy behind individual and local community empowerment. This report will familiarize you with York’s progress and future plans.

Sincerely,

Marcia V. Keizs
President
York College is an “educational oasis” in New York, one of the most dynamic cities in the world. Located in Queens, the fastest growing New York City borough, York College serves students primarily from the New York City area.

- York was founded in 1966. Today the college is housed on its own 50-acre campus in Jamaica, Queens.
- A senior college of the City University of New York (CUNY).
- Dr. Marcia V. Keizs is the president of York College, appointed in February 2005.
- York is one of 23 colleges in the CUNY system.
- CUNY is the nation’s largest publicly supported urban university.
- York’s in-state tuition is $5,130 for New York State resident students.
- 90.8% of York College students are New York City residents.
- Student to faculty ratio is 19 to 1.
- In 2000, York and the U.S. Food and Drug Administration (FDA) partnered to launch the agency’s Northeast Regional Laboratory on campus.
  - York offers a B.S. in Pharmaceutical Sciences
  - The FDA created science internships for York students
- In 2003, York established the CUNY Aviation Institute with a grant from the Port Authority of NY and NJ to promote aviation management careers and research for the industry.
- In 2012, York was the lead CUNY college to introduce ROTC Military Science courses into its curriculum.

Enriched Campus Life
York College students come from diverse backgrounds. York prides itself on offering students personalized attention in a caring, intellectually stimulating environment. York is committed to facilitating an academic experience of the highest quality to prepare students for careers, graduate education and lifelong learning.

- York has a multi-cultural population of 8,242 students from 125 different countries speaking up to 84 different languages.
- The size of the 2011 student body increased 5.4% compared to the previous year.
- Females comprise 66% of the undergraduate student body while males make up 34%.
- 85.6% of first-time freshmen are U.S. citizens and 93.5% are under 20 years of age.
- 33.1% of the total 2011 population started at York as first-year students.
- York students are recipients of numerous local and national awards, demonstrating their commitment and high standards of excellence. In 2012, due to his outstanding research, a York student was one of sixteen City University of New York (CUNY) students recognized as a 2012 National Science Foundation winner.

**Student Characteristics**

- Black: 46%
- Hispanic/Latino: 20%
- White: 8%
- Asian: 19%
- American Indian or Alaskan Native: 1%
- Non-resident Alien: 5%
- Native, Hawaiian or Pacific Islander: 1%

**International, Urban and Multi-Cultural Experience**
York College
Serves the New York Area

A commuter college accessible to New York City and Long Island area students, York College is committed to offering a distinctively engaging academic environment based on a strong liberal arts foundation and the option to pursue specialized professional areas of study.

- NY City residents 90.8%, NY State 8%, and Foreign 5.1%.
- Students can earn a degree in one of York’s three schools:
  - The School of Arts and Sciences
  - The School of Health and Behavioral Sciences
  - The School of Business and Information Systems

Overall student body by New York City borough

Individual Student Attention
York College offers baccalaureate degrees in the liberal arts and sciences, accounting and business, journalism, communication technology, computer science, social work, teacher education, and various health professions including nursing and physician assistant.

- York confers B.A./B.S. Degrees in more than 40 majors and a B.S./M.S. in Occupational Therapy.
- Specialty majors include: Occupational Therapy B.S./M.S. (the only degree of this kind offered within CUNY), physician assistant, aviation management and a B.S. in nursing.
- Fall 2011 enrollment comprised 63% full-time and 37% part-time students.
York College 2010-2012
Graduate Highlights

Since its first commencement exercises in 1971, York has graduated more than 24,000 students and counts among its proud graduates professionals in all sectors of business, healthcare, education and in both public and private enterprises. York College offers a curriculum and tuition that are both affordable and of high quality, providing a compound asset to aspiring students.

- A total of 1,000 graduates in 2012.
- 71.9% of degrees awarded to women and 28.1% to men.
- 21 B.S./ M.S. degrees awarded in Occupational Therapy.
- 33.7% started at York as first-time students.

Degrees by school of study
2011-2012 of all graduates

54.7% School of Health and Behavioral Sciences
23.4% School of Business and Information Systems
21.9% School of Arts and Sciences

Graduates
Fostering Community involvement, the Health & Physical Education Complex attracts spectators for seasonal sports events and provides rental space for community activities.

- York College, "Home of the Cardinals", competes in the NCAA Division III competition and is part of the City University of New York Athletic Conference (CUNYAC). The Cardinals also compete in the Eastern College Athletic Conference (ECAC) and the Northeast Collegiate Volleyball Association (NECVA). York College offers 17 varsity sports.

- Men’s Sports activities: basketball, cross country, indoor and outdoor track and field, soccer, swimming, tennis and volleyball.

- Women’s Sports activities: basketball, cross country, indoor and outdoor track and field, soccer, softball, swimming, tennis and volleyball.

- York’s Men’s Soccer team has 6 CUNYAC titles, the most of any CUNY school.

- The York College Track and Field Teams have the distinction of being one of only two CUNYAC schools to sweep both the indoor and outdoor season championships in the 2009-10 season.

- Facilities: 2,500-person capacity gymnasium, locker rooms, indoor track fitness center, six-lane heated swimming pool, six-lane outdoor track, six tennis courts and a soccer field.
York College Performing Arts Center

One of the finest state-of-the-art facilities in New York City, the York College Performing Arts Center (PAC) is the perfect setting for productions of any size or scope. The PAC gives local Queens residents access to a diverse range of cultural events and provides rental opportunities.

- The York College Performing Arts Center is the cultural hub in the Jamaica area for music, theater and dance.
- The Performing Arts Center has two theaters: a 1358 seat main stage theater and a 152 seat small theater. The performance venues and expert production staff can accommodate the most challenging productions as well as more intimate ones.
- The Performing Arts Center is available to the local Queens community for private productions, cultural activities, graduations and a vast array of music and performing arts events.
- Over the years, the Performing Arts Center has featured many famous performers including Branford Marsalis, Patti Austin, Brian Stokes-Mitchell, Tito Puente, Jr. and many others.

Cultural Enrichment
York College’s Economic Value to Queens

York College helps to fuel the local Queens economy and labor market, recruiting a high percentage of its faculty, staff and students from the immediate Queens and New York City area. York educates students to be well-prepared, competitive graduates who will contribute to the metropolitan New York area as well as national and international arenas.

- York employees include over 400 full/part-time faculty and 1,178 support staff employees.
- 51% of York employees live in Queens; 34% in the Southeast area.
- The advantage of having the FDA Regional Lab on the York College campus is that it offers students and faculty the unique opportunity to collaborate in research and internships.
- The college adds over $20 million to the tax base through staff salaries, directly impacting the local Jamaica consumer economy and the broader Queens economy as well.
- The 2011 economic multiplier effect of jobs and salaries generated by York College in Queens contributed an estimated $50.8 million dollars locally.
- In addition, York College’s 2011 procurement purchases of goods and services from local Queens businesses reached one million dollars. This includes many small and mid-sized businesses.
- The York College Immigration Center provides free advice and service to local residents. The Center has helped over 3,000 students and families in Queens to file immigration petitions. This service supports the CUNY/Dreamers university-wide program which embodies the spirit of the 2012 Dream Act.

Analysis provided by the York College School of Business and Information Systems
York College
Community Engagement

The York College campus provides vital resources for the Southeast Queens community. The college's community outreach program provides a vast range of services that are equal to millions of dollars of in-kind contributions.

- York College Department of Business and Economics faculty mentor students for intentional conferences and assist local small businesses with entrepreneurial opportunities and guidance on business plans.
- The York College library collection of nearly 300,000 books, journals and multi-media documents are managed expertly by a dedicated and helpful staff.
- In 2006, the York Early College Academy (YECA) was established through a partnership with the New York City Department of Education as a 6th-12th grade public school. YECA will graduate the first 12th grade class in June 2013.
- Since 2008, York College accounting students and professors have volunteered their time and expertise to prepare tax returns for eligible local community residents from January - April under the Voluntary Income Tax Assistance program (VITA).
- In the tax season ended April 2012, York's VITA program was ranked as the 4th largest regional college program and ranked 55th among all national VITA programs. VITA has programs in universities and also other service agencies. Since 2008, York VITA volunteers have prepared over 12,500 tax returns gratis and generated in excess of $15 million dollars in refunds for clients from the community. The program has saved community residents significant amounts of money in professional preparation fees.

U.S. Food & Drug Administration (FDA)
Commissioner Margaret A. Hamburg, M.D., greets York College students

FDA Commissioner visits York's campus
Many York professors participate and mentor students in the Science, Engineering, Mathematics and Aerospace Academy (SEMAA) which serves first through ninth-graders year round. The program, supported by NASA, York College, public officials and local businesses has received over a million dollars in contributions and in-kind assistance since its inception in 1999.

The York College Small Business Development Center (SBDC) conducts extensive training for local small businesses. Among the services provided is the Surety Bond Assistance Program. Through a series of workshops, business owners are taught how their businesses could become bonded and thus be eligible to participate in both public and private business procurement processes.

The Department of Continuing & Professional Education enrolls over 4000 students each year in programs ranging from Medical Assistant, Dental Assistant, Phlebotomy, A+ to Cisco Certification. The department also contracts with organizations to provide company specific training. Recent contracts include HSBC Securities (USA), NBC Universal and NYS Homes & Community Renewal.

York also offers pre-college programming through their Adult Learning Center, Educational Opportunity Center, and CUNY Language Immersion Program. Combined, these programs serve approximately 3,100 students annually. The renowned York College Summer Getaway children’s camp has served the Queens community for 20 years. This academic enrichment program serves approximately 200 children annually in grades 2 to 8.

York College is among CUNY trendsetters converting to an environmentally conscious campus, with plans being implemented to reduce its carbon footprint, including exterior beautification with trees and other green landscapes.
■ The future addition to the York College campus will benefit the community by creating construction jobs and other employment opportunities. The new building will address the need for additional space fueled by enrollment growth.

■ The new ACADEMIC VILLAGE AND CONFERENCE CENTER will be a vibrant, technologically advanced facility.

■ The state-of-the-art facility will be the beacon of Southeast Queens and downtown Jamaica.

■ The Academic Village and Conference Center will house the School of Business and Information Systems.

■ The new AVCC building will be approximately 162,988 gross square feet. It will have nine floors and a sustainable roof garden.
AVCC houses the School of Business and the Art Gallery. (MAP)

1 BOOKSTORE
2 CAFE
3 LOBBY
4 INFORMATION TECHNOLOGY
5 CONFERENCE CENTER
6 ART GALLERY
7 SMALL BUSINESS DEVELOPMENT CENTER
8 LOADING DOCK
MISSION

“York college enriches lives and enables students to grow as passionate, engaged learners with the confidence to realize their intellectual and human potential as individuals and global citizens”

VISION

“York will be a transformative urban institution and cultural hub”

VALUES

• Integrity
• Diversity
• Intellectual Discovery & Creativity
• Intentional Interactions
• Self-Reflection & Accountability
• Civic Engagement
The 2012 Economic Value Report is a publication of York College of the City University of New York. The York College Office of Institutional Research and Assessment provided all trend data.